[subject]Time is Running Out to Meet 1,000 Sales Leads

Don't Miss the Opportunity to Meet With 1,000 Glaucoma Specialists Reserve One of the Remaining Tabletop Exhibits Today

Build brand recognition, acquire qualified leads and close sales with the largest gathering of glaucoma specialists in the nation at the <u>American Glaucoma Society's 28th Annual Meeting</u>. Your chances are running out to meet with this target audience. Reserve your space today.

Exhibitors and marketing supporters will receive a full- or half-page ad in our Supporters and Exhibitors Guide.

Another Bonus of Exhibiting at AGS? Longer Breaks.

We implemented **extended**, **no-conflict session breaks**, which give attendees more time to visit the exhibit hall. Maximize this opportunity to share your products, resources and services.

Networking and Ancillary Event Sponsorships Still Available

Gain direct contact with attendees in a relaxed, casual environment by supporting a non-CME-bearing meeting event. A variety of key <u>marketing opportunities</u> are available, including:

- Evening Welcome Reception
- Surgery Day Package
- Awards Ceremony and Reception
- Continental Breakfasts
- Morning and Afternoon Refreshments
- 5K Run/Walk
- WiFi Hotspots / Cyber Café
- Morning Yoga

For more information on marketing opportunities, contact Deborah Nysather at <u>dnysather@aao.org</u>.

Important Dates

- Oct. 11 AGS member early registration and housing open
- Nov. 16 Nonmember early registration and housing open
- Dec. 8 Early registration rate ends
- Jan. 4 Exhibitor artwork and company profile due
- Feb. 1 Preregistration closes; onsite registration fees apply

We Look Forward to Your Success at AGS 2018!

[subject] Are You "Most Likely to Succeed"?

Time and Space Are Running Out! Reserve One of the 4 Remaining Tabletop Exhibits Today

The <u>American Glaucoma Society's 28th Annual Meeting</u> is now **only three months away**! Don't wait any longer — the remaining exhibit spaces may sell out and you'll miss the opportunity to meet with 1000+ glaucoma specialists. Exhibitors and marketing supporters will also receive a full- or half-page ad in our Supporters and Exhibitors Book.

Reserve Exhibit Space Today!

Are You "Most Likely to Succeed"?

Effective face-to-face marketing doesn't end at your booth. You can expand brand exposure, increase product awareness, and build cachet through networking and ancillary events.

At AGS 2018, make sure your objectives are more likely to succeed: Gain direct contact with attendees in a relaxed, collegial environment by supporting a non-CME meeting event. A variety of exciting marketing opportunities are still available, including:

- Evening Welcome Reception
- Surgery Day Package
- Awards Ceremony and Reception
- Continental Breakfasts
- Morning and Afternoon Refreshments
- 5K Run/Walk
- WiFi Hotspots/Cyber Café
- Morning Yoga

Reserve a marketing opportunity today. Contact Deborah Nysather at <u>dnysather@aao.org</u>.

View more information on the AGS website >>

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