



AMERICAN ACADEMY  
OF OPHTHALMOLOGY®  
Protecting Sight. Empowering Lives.



FOUNDATION  
ANNUAL REPORT  
2016 - 2017

Together, We're  
Making a Difference

“Throughout my career,  
I have used information  
from the Academy to  
help me educate my  
patients about their  
corneal diseases.”

KATHRYN A. COLBY, MD, PHD  
CHICAGO, ILL.

Front Cover: Dr. Colby performed corneal surgery on her patient, Eric Thorpe, who has Fuchs dystrophy. Academy resources provide ophthalmologists with the latest clinical data and research, ensuring patients like Mr. Thorpe receive the best care possible.

# Together, we can change people's lives.

**T**HE AMERICAN ACADEMY OF OPHTHALMOLOGY does more than just protect sight — we enable people to see and experience the vibrant world around them. But we don't do it alone. It's only through the generous support of hundreds of donors that we are able to provide the world-class products and resources that enable our physicians to excel and their patients to thrive.

Over the past 37 years, the Academy Foundation has raised critical funds to help launch some of the most innovative educational, quality-of-care and service programs in all of medicine. In the following pages, you'll read about some of the groundbreaking initiatives that have established the Academy as the leader in ophthalmic education and patient care.

You'll also learn how:

- **The Ophthalmic News and Education (ONE®) Network** helped a doctor restore a patient's vision from legally-blind to 20/20 ([page 4](#));
- **The IRIS® Registry** (Intelligent Research in Sight) saved Academy members \$95 million and resulted in higher patient satisfaction ([page 6](#));
- **Our global outreach programs** are providing unique opportunities to ophthalmologists and benefiting their patients throughout the world ([page 8](#));
- **An EyeCare America®** volunteer saved a patient's life with early intervention ([page 10](#)); and
- **The Museum of Vision®** is helping children achieve their state and national common core science standards ([page 11](#)).

The Academy thanks our donors for making these achievements possible.

As a donor, you are an integral part of the ophthalmology community. Through your gifts, you are providing stellar education, preventing blindness and even saving lives.

**Together, we're making a difference.**



Only the Academy has the expertise, reputation and resources to set the standard for global ophthalmic education. The Academy Foundation makes a difference. See how in a short video at [aao.org/foundation](http://aao.org/foundation).

# The American Academy of Ophthalmology Foundation

**T**HE AMERICAN ACADEMY OF OPHTHALMOLOGY Foundation leadership is proud to support the Academy's educational, quality-of-care and service programs. These dedicated leaders help to advance the mission of the Academy through their generosity and guidance, driving our important work to advance eye health and diminish blindness worldwide.

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Concord, N.H.

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*President*  
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Ophthalmology  
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Executive Director,  
American Academy  
of Ophthalmology  
Foundation  
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Ophthalmologist  
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Retired CEO  
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MD(Hon)**  
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and CEO  
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**Brent L. Saunders**  
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**Duane L. Vaught**  
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Knights Templar Eye  
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**Peter J.  
Whitted, MD, JD**  
Ophthalmologist  
Omaha, Neb.



## A message from the CEO

A spirit and behavior of professionalism can be defined in many ways but include committing to lifelong professional expertise, subordinating personal interests to those of the patient, behaviors that reflect a social contract with communities, and to altruism.

The Academy Foundation's mission is absolutely consistent with the mantra of professionalism, and it provides a trusted, responsible vehicle for our members and our generous supporters to share in that spirit.

Whether assisting individuals through EyeCare America or communities through disaster relief programs, the Foundation actively represents the core values of our profession — with a collective impact far beyond that achievable by any of us alone!

The Foundation also provides the profession with the resources to innovate — in education and in elevating the quality of care. Both the ONE Network and the IRIS clinical data registry cost millions of dollars to develop. The former has evolved into the world's largest repository of educational resources available to the global community of ophthalmologists. The latter, launched just four years ago, is already the world's largest specialty-based clinical registry — in any specialty. It is spawning new scientific discoveries and improving the quality of care at the individual physician level. And neither would be possible without the Foundation.

Each of us owes our professional success to educational resources developed by the Academy. Our profession wouldn't be what it is today without the Foundation. Help it grow to serve our patients, our communities, and those who will carry forward the profession we love.

— David W. Parke II, MD, CEO



# Together, We're Making a Difference.

## DEAR FRIENDS,

Your collective commitment to giving back is powerful — directly impacting innovative education and better patient care. Thanks to you, thousands of ophthalmologists around the globe who treat millions of patients have more of the resources they need to protect sight and empower lives.

From the huge strides of the IRIS Registry to the 10th anniversary of our educational tour de force — the ONE Network — we are making more of an impact on patient care than ever before. And we use your donations prudently and wisely. For every dollar spent, more than 80 cents is put back into Academy programs.

Though statistics about website visits and database size are certainly impressive, they only reveal a portion of the big picture. Real-world success stories are the true indicators of the effectiveness of our initiatives.

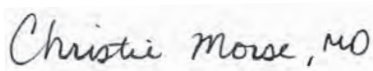
In this annual report, you'll see the power of our programs through the stories of the ophthalmologists who use them.

- **Linda M. Tsai, MD**, used the ONE Network to prepare for femtosecond laser-assisted surgery that restored her patient's sight.
- **Michael R. Feilmeier, MD**, discovered a life-threatening clot while examining one of his EyeCare America patients.
- **Mathew W. MacCumber, MD, PhD**, helped a 101-year-old jeweler retain her vision so she could continue working.


In addition, subspecialty education centers on the ONE Network — including the Knights Templar Eye Foundation Pediatric Ophthalmology Education Center and the upcoming David E. I. Pyott Glaucoma Education Center — are instrumental in helping physicians to provide better care.

There are many more stories that bring our successes to life. And with your support, we can continue to offer resources that yield meaningful results for ophthalmologists and their patients every day. Together, we are truly making a difference!

Warm regards,



Christie L. Morse, MD, Chair  
Foundation Advisory Board  
Member of the Academy  
Board of Trustees



Tony McClellan, President  
Foundation Advisory Board



“We are making more of an impact on patient care than ever before.”

CHRISTIE L. MORSE, MD  
TONY MCCLELLAN

# Together, We're Putting the Latest Science Into Practice

**T**HANKS TO FUNDING from the Foundation, the [Ophthalmic News and Education \(ONE®\) Network](#) is now the world's leading online resource for ophthalmic education. From Australia to Myanmar to Zimbabwe, ophthalmologists rely on the ONE Network for the latest clinical research and news, video demonstrations, self-assessments and practice guidelines. When we put the latest science into practice, we ensure a better quality of life for the patients we serve.

In the past year, donor contributions have allowed us to expand our live educational offerings and to build a new education center. Our recently launched clinical webinar series helps ophthalmologists improve patient outcomes. These live seminars allow participants to interact with other attendees and the instructor, take online polls and earn CME credit. And in November, the David E. I. Pyott Glaucoma Education Center will make its debut. Content includes interactive algorithms, simulations, case-based activities, epidemiology maps, surgical animations and videos.

We've also been able to grow the selection of new resources in these ONE Network areas:

- **Knights Templar Eye Foundation Pediatric Ophthalmology Education Center** — This central hub offers the highest-quality resources for any clinician treating children. We've doubled the content, adding pediatric disease reviews, lectures, videos and interactive training exercises.
- **Pathology Atlas** — This resource helps meet the needs of residents who do not have access to actual pathology slides. We've added 26 new slides plus numerous deidentified images.
- **Oculofacial Plastic Surgery Education Center** — Physicians can access the most complete collection of oculoplastics reference materials available online. We've added 60 new topics.
- **Media Library** — Interactive media provide more engaging, effective learning experiences. We've added more than 2,000 surgical videos, presentations and interviews.

Together with continued support from our donors, resources like these on the ONE Network will grow and flourish, allowing physicians like Dr. Tsai (right) to quickly access new research and treatments for all patients around the globe.



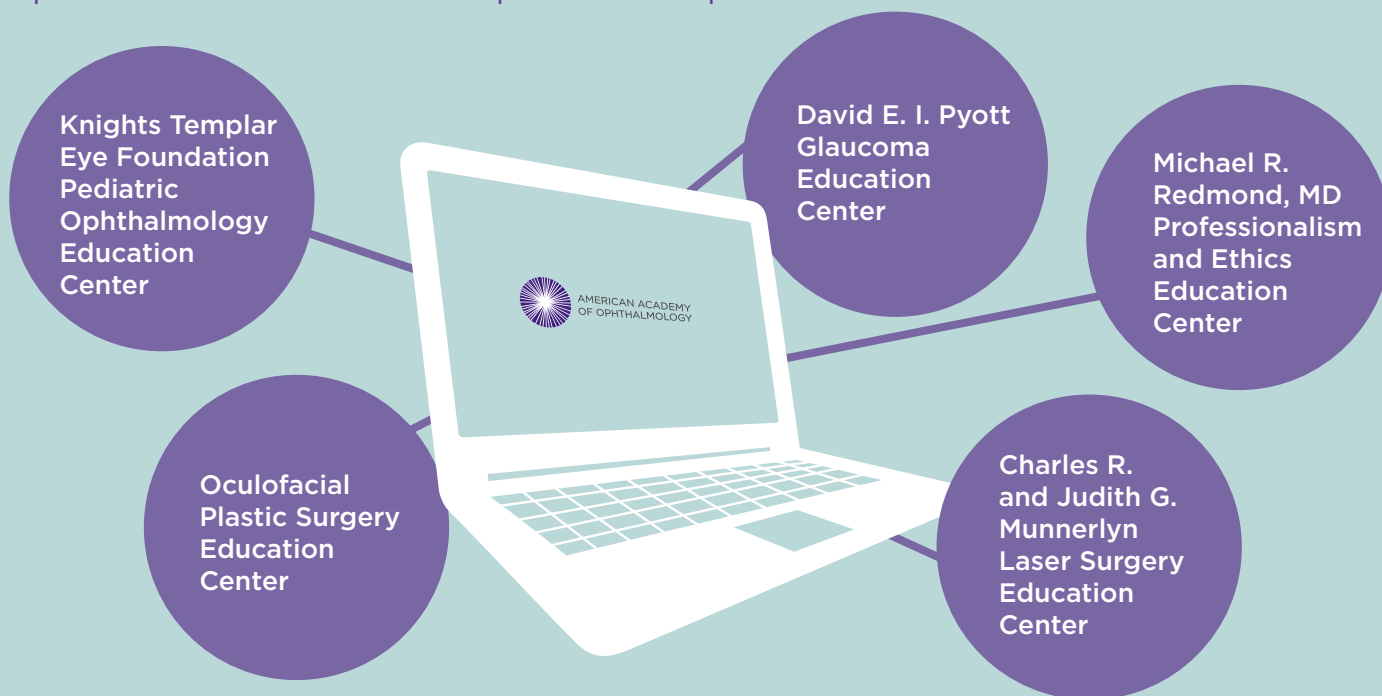
Linda M. Tsai, MD, consults the ONE Network regularly. "The ONE Network helps me prepare for complex surgeries using techniques such as femtosecond lasers and advanced technology lens implants," she said. "It enables me to achieve the best possible surgical outcomes and change patients' lives in a positive way." Above: A rapid onset of cataracts left Michael Scatizzi, age 53, legally blind in less than a year's time, severely affecting his quality of life. "I consulted the ONE Network before performing femtosecond laser-assisted surgery to restore his vision to 20/20," said Dr. Tsai. "Michael and his family are thrilled! I am honored to be part of this success story. I love what I do!"

# Together, We've Made the **ONE**<sup>®</sup> Network the World's Leading Online Resource for Ophthalmic Education

Ophthalmologists rely on the ONE Network for the latest clinical research, news and media. When we put the latest science into practice, we elevate our patients' quality of life.

<b>17,500+</b> pages of ophthalmic content	<b>4,200+</b> clinical images	<b>4,000+</b> news articles
<b>2,200+</b> instructional videos and podcasts	<b>1,100+</b> self-assessment questions	<b>500+</b> courses, interactive cases, Diagnose This quizzes and learning plans

Specialized education centers provide in-depth focus



Since its launch in November 2007:

<b>6 million+</b> visits	<b>100,000</b> CME credits claimed	<b>110,000</b> global users per month	<b>21 million+</b> page views
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# Together, We're Mining Data to Improve Patient Outcomes

**F**OR THE FIRST TIME, ophthalmologists have a data-driven tool — the [IRIS® Registry \(Intelligent Research in Sight\)](#) — to improve patient care. With support from the Foundation, in just a few short years, it's become the largest registry in all of medicine. The significance is profound. We're now able to extrapolate data from millions of records in a fraction of the time it would have taken 10 years ago. By having the ability to immediately apply the knowledge from this data in our practice, we are improving patient outcomes at a pace never seen before.

Since the beginning of 2014, U.S. Academy member ophthalmologists using the IRIS Registry have submitted data on millions of patients with common eye diseases, including open-angle glaucoma, cataracts, age-related macular degeneration and diabetic retinopathy. And its reach continues to grow, providing ophthalmologists with clinical benchmarks and practice patterns on more than 37 million U.S. patients and 148 million patient visits as of July 1, 2017.

Approximately 16,000 physicians who are registered for the IRIS Registry can now use this data to assess their quality of care and to ease compliance with Medicare reporting requirements. Ophthalmologists avoided penalties of more than \$17 million in 2014, \$73 million in 2015 and \$95 million in 2016 by using the IRIS Registry to participate in the Centers for Medicare and Medicaid Services' Physician Quality Reporting System. For 2017, that amount is estimated to be \$100 million.

IRIS Registry users span all practice types, from solo practitioners to large institutions, including nine ophthalmology departments. The registry's influence continues to expand rapidly. Alongside other sources of data, the Centers for Disease Control and Prevention is now evaluating use of the IRIS Registry to establish a new eye health surveillance system that would provide population estimates of vision loss, eye diseases, eye health disparities, and barriers and facilitators to care.

"It's apparent how you will be able to use this data to change the way you practice," said George A. Williams, MD. "And I really believe it's going to make us all better doctors."

Together, we can continue to positively impact patient outcomes. All of this accumulation of data means better care for our patients. Physicians can measure the continuum of care from initial patient contact through intervention and follow-up. And they can produce easy-to-interpret, national and inter-practice benchmark reports to gain meaningful insights and make practice improvements.



**"We at Massachusetts Eye and Ear are excited to be among the first academic institutions to send electronic medical record data to the IRIS Registry," said Han-Ying Peggy Chang, MD. "The IRIS Registry offers academic institutions everywhere a unique opportunity to use large-scale electronic medical record data for the study of diseases and their treatment outcomes, which will ultimately help to improve patient care."**



# Together, We've Made the **IRIS® Registry** the Largest Data Registry in all of Medicine



By having the ability to immediately apply the knowledge from millions of data points, we are improving patient outcomes at a pace never seen before.

**148**  
million visits

**37**  
million unique  
patients

**16,000+**  
physicians from  
**5,097**  
practices

**\$95**  
million saved\*



**Meaningful  
Data**

+



**Quality  
Improvements**

=



**Better Care &  
Higher Patient  
Satisfaction**

\*7,721 ophthalmologists who participated in the IRIS Registry in 2016 submitted their quality data to the Centers for Medicare and Medicaid Services. In doing so, they will save an estimated \$95 million through incentives earned and penalties avoided in 2018.

# Together, We're Preventing Blindness Globally

**T**HE WORLD IS A BETTER, HEALTHIER PLACE when all communities have access to high-quality eye care. Through our Foundation-funded global outreach programs, the Academy equips our colleagues in developing nations who have limited educational resources. By having access to the latest books, online resources and live courses, ophthalmologists are able to provide a higher standard of care and more effectively prevent blindness in our global ophthalmic community.

Many developing nations lack the resources to provide their ophthalmology residents with recent educational materials. Our Foundation donors help the Academy close this learning gap by providing hundreds of resources to ophthalmology residency programs through our [Education Distribution Project](#). Rachele Amedee, MD, was one such beneficiary. She was able to take a suitcase full of books and DVDs back to her program in Haiti, where only 75 ophthalmologists serve a population of 10 million. With these new resources, Dr. Amedee and her colleagues will be able to more efficiently serve their communities.

In the past year, the project donated more than 225 full sets of the 13-volume *Basic and Clinical Science Course*<sup>™</sup> (BCSC<sup>®</sup>). Approximately half of the sets were provided in partnership with the International Council of Ophthalmology. AAO 2016 attendees from developing countries also took home a total of 400 bags of books and DVDs through the project.

The Academy also partners with international ophthalmic societies to provide access to the ONE Network. Because these resources are available online, we're able to reach a broader audience of ophthalmologists who can access content quickly and easily from their desktops or mobile devices. Last year, the Academy granted ONE Network accounts to 35,901 ophthalmologists in 61 developing countries, ensuring their access to the latest news and clinical education resources.

Live experiences are immensely important in building hands-on skills. Through the [Host an Ophthalmologist Program](#) and the [Rotary Club Host Project](#), the Academy helps ophthalmologists attend the Academy's annual meeting. These opportunities provide invaluable educational, professional and networking experiences. The physicians learn new treatment methods and surgical procedures and have an opportunity to see the latest devices in the exhibition. Last year, the programs brought a total of 41 ophthalmologists to AAO 2016. Armed with new knowledge and perspectives, they were then able to share what they learned with colleagues at home, who were in turn able to use that knowledge when treating their own patients.



**Residents at the Thammasat Eye Center in Pathum Thani Province, Thailand, were delighted to receive the Academy's highly regarded BCSC. Associate Professor Sakchai Vongkittirux said they look forward to using it to help prevent vision loss in Thailand and beyond.**

# Together, We're Educating Our Colleagues in the Developing World Through **Global Outreach**

Since the program's start in 2000, the **Rotary Club Host Project** has:

Provided educational opportunities for **17** years



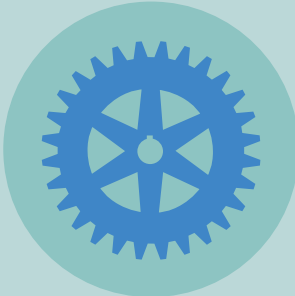
Hosted **114** guests



From **57** countries

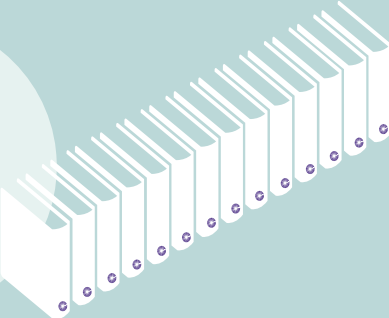


With **29** Rotary Clubs



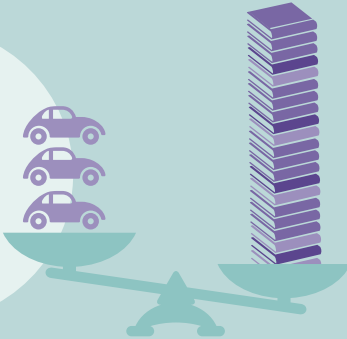
In the past year, through our **Education Distribution Project**, the Academy provided:

**225**  
full sets



Of the *Basic and Clinical Science Course* (BCSC). Half of these were provided in partnership with the International Council of Ophthalmology.

**3**  
tons



Of books to AAO 2016 attendees from developing countries.

# Together, We're Saving Sight — and Lives

**T**HE ACADEMY'S EYECARE AMERICA® public service program has become one of the largest in U.S. medicine. With major funding from the Foundation and, for more than 20 years, the Knights Templar Eye Foundation, the program facilitates access to medical eye care for underserved Americans. These exams detect not only conditions with the eyes, but also other overall health issues. By encouraging preventive care through medical eye exams, we can save not only sight, but potentially lives as well.

Since 1985, EyeCare America has helped nearly 2 million people nationwide. More than 90 percent of care provided is at no out-of-pocket cost to the patients. In recognition of this significant contribution to society, every U.S. president since Ronald Reagan has commemorated the program's dedication to volunteerism, often with the President's Volunteer Service Award.

The generous service of more than 5,500 participating ophthalmologists fuels the program's success. These volunteers provide comprehensive or glaucoma eye exams, the former of which may include care for up to one year, at no out-of-pocket cost for the doctor's services. Our volunteers' dedication to their communities gives qualifying older Americans a chance at a better quality of life.

Because the eyes are the one place in the body where an ophthalmologist can clearly view blood vessels and nerves, sometimes the exams reveal health issues beyond sight. Irregularities can signal other conditions, such as high blood pressure, diabetes, high cholesterol and even brain tumors.

EyeCare America volunteer Michael R. Feilmeier, MD, likely saved an elderly man's life when the patient complained of partial vision loss. During a comprehensive medical eye examination, Dr. Feilmeier detected troubling signs of a blood clot in one of the patient's eyes. He immediately sent the man to his primary care physician for an ultrasound, which revealed a large clot obstructing 95 percent of his left carotid artery. "Had this condition not been quickly diagnosed and treated, this patient would have had a major stroke," said Dr. Feilmeier.

The impact of EyeCare America is clear, as the program receives countless notes from grateful patients throughout the year. Mr. Webb, from California, wrote, "This is an excellent program and may have saved me from going blind — I can't thank you enough!" Together, we can save sight *and* lives.

**Interested in becoming an EyeCare America volunteer?  
Visit [aao.org/eyecareamerica](http://aao.org/eyecareamerica).**



**Christine Chapman knew something was seriously wrong when her vision suddenly started to fail. She found help with EyeCare America volunteer Julia Song, MD. Dr. Song diagnosed Christine with narrow-angle glaucoma and helped her get the urgent surgery she needed, ultimately saving her sight. "I am so grateful for EyeCare America," said Christine. "Just to know I could get an exam meant I could get a move on treating this disease."**



# Together, We're Educating Future Generations

**T**HE ACADEMY'S [MUSEUM OF VISION®](#) is the largest publicly accessible collection of ophthalmic history in the United States. With the support of the Foundation, the museum's collection of 38,000 artifacts helps to preserve ophthalmic history and celebrate its unique contributions to science and health in preventing vision loss. And when we preserve our rich heritage, we're able to educate future generations.

Here are some highlights of the past year:

- **The museum's newest exhibit, "History of Ophthalmology in the Asia Pacific,"** explores and celebrates the roots of ophthalmology found in the Asia Pacific — a heritage largely unknown in the West. The exhibit traces historical evidence from ancient times through the 18th century to highlight ophthalmology in four countries linked by the famous Silk Road: India, China, Japan and Sri Lanka.
- **The Museum of Vision collaborated with the Shenandoah Valley Discovery Museum in Winchester, Va.,** to create

their "Health Works" exhibit. Local kindergarten students as well as first and second graders will attend this exhibit to help achieve their state and national common core science standards.

- **Travel Channel's "Mysteries at the Museum"** filmed a feature on the Museum of Vision's Lucien Howe Medal, the first to be awarded by the American Ophthalmological Society in 1922. It was given to Carl Koller, MD, who discovered local anesthesia.

Visit the museum's new website at [aao.org/museum](http://aao.org/museum).

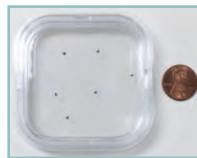
## Together, We're Preserving Ophthalmic History in the **Museum of Vision**

The museum's collection of 38,000 artifacts includes these notable treasures:



### Oldest

Ancient Egyptian flat amulet in the shape of the Eye of Horus or Wadjet, 2200-400 BCE



### Smallest

8 sub-retinal photovoltaic implant prostheses manufactured by the Hansen Experimental Physics Laboratory at Stanford University, 2012



### Largest

Xenon arc photocoagulator, c. 1955

# Enhancing Education With the Latest Interactive Tools

ONE OF THE ACADEMY'S most important functions is the education of ophthalmologists on a global level. To this end, the latest technology is essential to providing the highest-quality educational experiences. Thanks to a generous \$500,000 donation from Academy Past-President Stanley M. Truhlsen, MD, and his wife, Dottie, the [ONE Network](#) will be enhanced by state-of-the-art educational tools.

The Dr. Stanley and Dorothy Truhlsen Simulation Education Initiative Endowment Fund will support interactive learning technology. "The ONE Network provides education to ophthalmologists on the national level and around the world. We are proud to support the Academy's many accomplishments and innovations in its educational pursuits," said Dr. Truhlsen. For years to come, the endowment will help fund cutting-edge tools such as simulators, interactive exercises, self-assessments, surgical videos, 3D ocular models and games involving virtual patients.

This visionary approach to online education will improve learning for thousands of ophthalmologists worldwide. The tools will enhance the subspecialty education centers on the ONE Network: the David E. I. Pyott Glaucoma Education Center, the Knights Templar Eye Foundation Pediatric Ophthalmology Education Center, the Dr. Charles R. and Judith G. Munnerlyn Laser Surgery Education Center, and the future retina and cataract education centers.



“New programs emerging from this project will facilitate learning for thousands of ophthalmologists.”

DAVID W. PARKE II, MD  
CEO, AMERICAN ACADEMY OF OPHTHALMOLOGY

Dr. and Mrs. Truhlsen are members of the Foundation's Visionary Society. They have made more than \$1.5 million in lifetime donations.

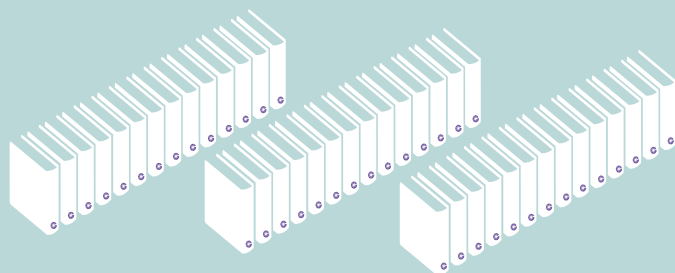
“Dottie and Stan Truhlsen are remarkable for the breadth of their philanthropic interests — ophthalmic history, vision research and education,” said David W. Parke II, MD, Academy CEO. “Their commitment to the Academy has significantly enhanced our organization. Their latest gift will enable us to advance digital patient management simulations and are evidence of their visionary approach to education. New programs emerging from this project will facilitate learning for thousands of ophthalmologists around the world for decades to come.”

# How Can Your Donation Make a Difference?

**With \$1,000, we can:**

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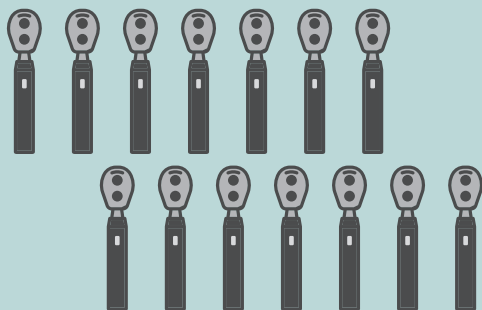
Host and stream 20 surgical education videos on the ONE Network



Donate 3 complete sets of the *Basic and Clinical Science Course* to residency training programs in developing countries

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Refer 13 medically underserved seniors for sight-saving care through EyeCare America



Digitize, catalog and add 14 artifacts to the Museum of Vision website

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For every dollar spent, more than 80 cents is put back into Academy programs.

# Lifetime Giving

The Foundation gratefully acknowledges the following individuals for their lifetime commitment of \$10,000 or more toward the Academy's mission and priority programs in education, quality of care and service.

## \$2,000,000

David E. I. Pyott, CBE, MD(Hon)

## \$1,000,000+

Alice R. McPherson, MD  
Dr. Charles R. and Judith G. Munnerlyn  
Stanley M. Truhlsen, MD

## \$500,000 - \$999,999

Ursula and Hans R. Grieshaber  
Dr. and Mrs. Allan D. Jensen

## \$250,000 - \$499,999

C. Stephen Foster, MD, and Frances Foster  
Michael F. Marmor, MD  
Edgar H. Schollmaier  
Richard C. Troutman, MD, DSC(Hon), FACS, FRCOphth\*

## \$100,000 - \$249,999

Mr. and Mrs. Gavin S. Herbert  
Ernest G. Herman  
Ann and Dunbar Hoskins Jr., MD, FACS  
B. Thomas Hutchinson, MD, and June Hutchinson  
Drs. Julie and David Parke II  
Tim and Judith Sear  
Dr. and Mrs. Kenneth D. Tuck

## \$50,000 - \$99,999

Thomas W. Burns  
Dr. and Mrs. John Flaxel  
Richard H. Lee, MD  
Jim Mazzo  
John R. Paddock, PhD  
Vadrevu K. Raju, MD, FRCS, FACS  
Cary and Janet Rayment  
E. Ronald Salvitti, MD  
Dr. and Mrs. Bruce E. Spivey  
Shigemi Sugiki, MD, FACS  
Dr. William Tasman\* and Mrs. Alice Lea Tasman

## \$25,000 - \$49,999

Robert O. Baratta, MD  
George and Lynn Bartley  
Christopher and Patricia Blodi  
J. Burns Creighton Jr., MD, and Cathy Creighton  
John E. Downing, MD, FACS  
Mohamad Akef El Maghraby, MD

## Dr. and Mrs. Richard A. Falls

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Luther L. Fry, MD, FACS  
James P. Gills, MD  
Kanwal K. Gupta, MD

Dr. and Mrs. Edward K. Isbey Jr.

Robert and Janet Kalina  
Eugene and Diane Katz  
H. Michael Lambert, MD, FACS

Richard L. Lindstrom, MD  
Tony McClellan  
Norman B. Medow, MD, FACS

Dr. and Mrs. Alan Morse  
Christie L. Morse, MD

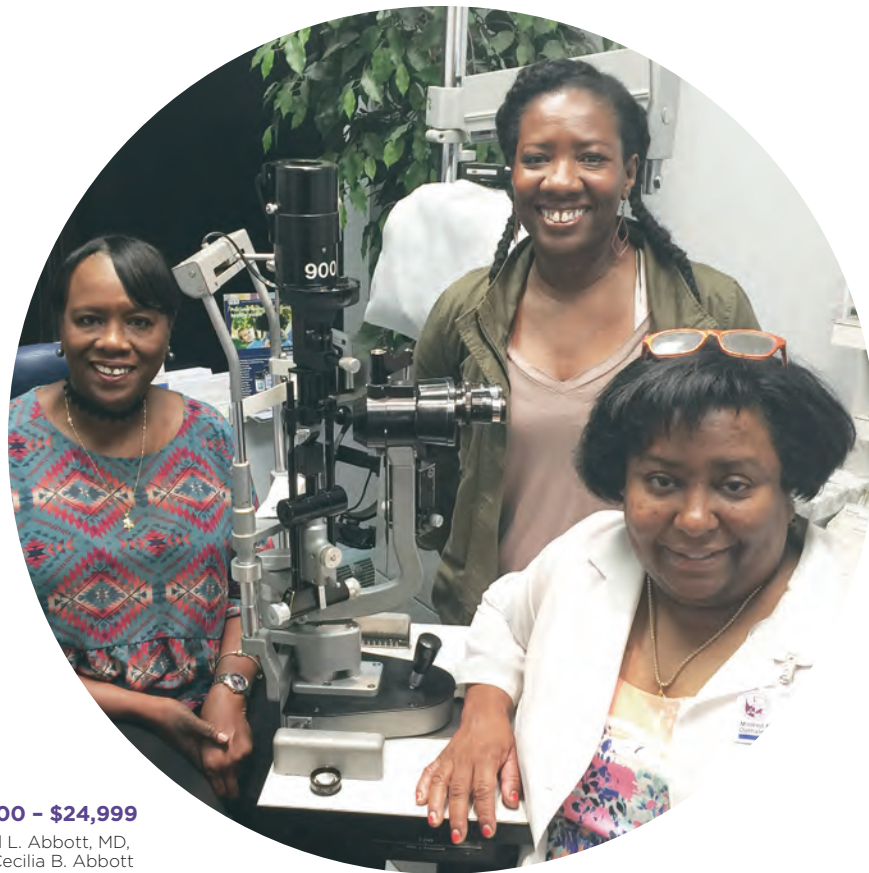
James A. Murphy, MD  
Lynn and David Noonan

Dr. and Mrs. Stephen A. Obstbaum  
David W. Parke, MD

David Paton, MD  
Charles and Therese Peter  
Sushil K. Premchand  
George B. Primbs, MD, FACS

Richard S. Ruiz, MD  
Michael J. Schermer, MD  
Thomas R. Stevens, MD  
Suzanne Véronneau-Troutman, MD, FRCS(C), FACS

Floyd L. Wergeland Jr., MD  
Dr. and Mrs. George A. Williams



## \$10,000 - \$24,999

Richard L. Abbott, MD, and Cecilia B. Abbott  
Mr. and Mrs. Lawrence M. Abramson

Joe F. Arterberry, MD  
William L. Becker, MD  
Sanders M. Benkwith, MD  
Dr. and Mrs. John F. Bigger  
Dr. and Mrs. Michael W. Brennan

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John D. Bullock, MD, MPH, MSc

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Carin and Claes Dohlman  
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George E. Garcia, MD  
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**Christine Perry (left) has been struggling with glaucoma for 14 years. She's able to see today because she had an eye screening. Her ophthalmologist, Mildred M. G. Olivier, MD, stresses the importance of educating patients on their conditions and urges them to encourage family and friends to have annual exams. "There is still no cure for glaucoma," she said. "Catching it early allows patients to have a longer period of maintenance."**

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### DONOR SPOTLIGHT

#### Christopher F. Blodi, MD

**P**HTHALMOLOGY has always been at the forefront of technology and medical advancement. The Academy Foundation helps to ensure that we continue to evolve and gain more knowledge. Foundation funding is vital to the Academy's initiatives to improve patient care through advocacy and clinical education.

My wife and I decided that focusing on the causes we felt most passionate about was the best way for our contributions to have maximum impact. We support organizations like the Foundation that exemplify what we believe in and use our donations wisely and effectively.

Foundation funding also helps define and connect our field's past, present and future by supporting important programs like the Museum of Vision. The museum preserves our heritage and history by sharing our many achievements. Along with its collection of ophthalmic antiquities, the museum is also a valuable educational resource for the community.

The Foundation's mission reminds me why I wanted to be a doctor — to help and give to others. One of the best ways to accomplish this is through donations. I am proud to be an ophthalmologist and a member of the Academy, and I am excited to contribute to the advancement of the field.

*Dr. Blodi and his wife, Patti, give annually at the Partners for Sight level. They have made more than \$27,000 in lifetime donations to the Foundation.*

“The Academy provides great value to its members. When I was in practice, the range and quality of educational resources meant a great deal to me. I made a bequest to the Academy Foundation to ‘pay it forward’ for future generations of ophthalmologists and to benefit our patients.”



GEORGE E. GARCIA, MD, TARPON SPRINGS, FLA.  
LEGACY SOCIETY MEMBER

# Orbital Gala 2016

**T**HE FOUNDATION'S 13TH ANNUAL [ORBITAL GALA](#) was one of the most successful galas to date, raising over \$190,000 for Academy programs. More than 400 guests enjoyed dinner, dancing and pictures with Sue the *T. rex*, a fossil replica, at Chicago's Field Museum. They also supported Academy programs with bids in the silent auction, which included ophthalmic equipment, travel experiences, designer fashion accessories and fine wine.

Gala chairs Ruth D. Williams, MD, and Stephen C. Gieser, MD, MPH, hosted the event, which honored former *EyeNet® Magazine* Chief Medical Editor Richard P. Mills, MD, MPH, for his more than three decades of exceptional service to the Academy.

The Orbital Gala has become *the* premier social event at the Academy's annual meeting. Since its inception, the event has raised more than \$2 million in support of the Academy's educational, quality-of-care and service programs.



**Orbital Gala 2016 guests Sonny D. Goel, MD; Ravi D. Goel, MD; Joseph T. Nezgoda, MD, MBA; Swati Goel, MD; Sidney K. Gicheru, MD; and Tomas A. Moreno, MD enjoyed the exhibits, dinner and dancing at Chicago's renowned Field Museum.**

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Leela V. Raju, MD

LIKE MANY in our profession, I am proud to be an ophthalmologist. My father is also an ophthalmologist, and inspired my passion for medicine at an early age. He also instilled the importance of philanthropy and collaboration. The Foundation exemplifies these ideals by helping the Academy to educate ophthalmologists and improve patient care worldwide.

For example, the Foundation funds the Academy's global outreach programs, which provide educational materials such as the ONE Network and the *Basic and Clinical Science Course* to ophthalmologists in developing countries. Donor contributions also support the Rotary Club Host Project, which sponsors ophthalmologists from other countries to attend the Academy's annual meeting. This opportunity provides physicians with educational, professional and networking experiences. They also learn new surgical techniques and treatment methods, which they can propagate to others when they return home.

With improved learning opportunities, we can collaborate globally to improve the quality of life for our patients, and set residents and young ophthalmologists up for success. I am grateful to be an Academy member, and I am very happy to share the Foundation's commitment to advancing ophthalmic education. By giving my energy and donations to the Foundation, I am paying it forward to future generations of ophthalmologists.

Dr. Raju gives annually at the Leadership Council level (\$2,500+).



The Foundation thanks Orbital Gala founders Alice Lea and William Tasman, MD, for years of generous support. Dr. Tasman, who passed away in March 2017, touched the lives of ophthalmologists, residents and patients the world over. "We are grateful to Bill and Alice Lea for their remarkable leadership of the Orbital Gala. With exceptional vision and grace, they cultivated this fabulous event for 10 successful years," said Orbital Gala Chair Ruth D. Williams, MD.



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**“Giving annually at the Partners for Sight level has been a personal priority of mine for many years,” said William L. Rich III, MD, FACS, Partners for Sight Champion. “We as Academy members need to support the educational programs that benefit us throughout our careers. They make us better physicians and help us do even more good for our patients. I see the Academy as my university for life. For me, giving back is a win-win.”**

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### Cary Rayment

**D**URING MY 35-YEAR career in the health care industry, I had the privilege of working with great companies and organizations, including the Academy. I often saw the advancements that the Academy made toward improving patient care, and how the Foundation helped the Academy achieve its educational goals. When I retired as president and CEO of Alcon, my wife and I prioritized the organizations that we felt best fit our philanthropic vision. We chose to contribute to the Foundation because of its mission to advance physician education.

As a former member of the Foundation Advisory Board, I have personally seen how the Foundation has helped the Academy improve people's lives worldwide. I witnessed the inception and development of the ONE Network, which has transformed ophthalmic education. It has extended the Academy's reach throughout the world, and to this day continues to improve education, and ultimately, patient outcomes.

The Academy is clearly the world leader in ophthalmic education. With increased funding, the Foundation can help ensure that physicians and eyecare specialists have the necessary knowledge to advance the state of ophthalmology for generations. I am fortunate to be able to support this worthy endeavor, and will continue to contribute to the future of eye care around the world.

*Cary and Janet Rayment give annually at the Leadership Council level. They have made more than \$50,000 in lifetime donations to the Foundation.*

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**“Two weeks after ophthalmology resident Isa Mohammed, MD [left], had his PRK [photorefractive keratectomy] laser vision correction procedure, he referred his brother and future general surgeon Xavier Mohammed, MD [center], for the same procedure,” said Sonny D. Goel, MD. “Academy educational resources like the ONE Network keep me up to date on new techniques and advancements in refractive surgery. I can rely on the ONE Network to benefit me, my practice and my patients like the Mohammed brothers.”**

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### A. Melinda Rainey, MD

**T**HROUGHOUT MY CAREER as a pediatric ophthalmologist, I have looked at ways to give back to my colleagues and the profession. Educating doctors worldwide has always been an important priority to me. This led me to teach instruction courses at the Academy's annual meeting. But I also feel that it's crucial to reach our colleagues who can't attend the meeting, and that's why I donate annually to the Foundation. I support the Foundation because I believe in the Academy's mission to protect sight and educate physicians on important topics, such as pediatric cortical visual impairment and its long-term effects on children.

Over the years, I have seen how donations have helped boost the Academy's global outreach initiatives and launch innovative programs such as the ONE Network. Since I lecture very frequently at national and international meetings, I appreciate the availability of downloadable photos from the ONE Network and really enjoy the patient cases and access to journals. The site offers such a great wealth of benefits.

As a member of the Academy, I am proud to be part of an ophthalmic community who shares a common vision of empowering our patients. The Foundation advances ophthalmic education for all of us, and I am happy that I can contribute my time and donations to such a worthy cause.

*Dr. Rainey gives annually at the Leadership Council level (\$2,500+).*



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**K. David Epley, MD, examines a patient for uveitis secondary to juvenile idiopathic arthritis, which affects approximately 1 in 1,000 children in the United States, or approximately 294,000 children. “The Knights Templar Eye Foundation Pediatric Ophthalmology Education Center on the ONE Network is a great way to stay on top of the latest surgical and treatment options for uveitis and other conditions,” said Dr. Epley. “I use it to educate technicians, residents and fellows. The tools are unique and groundbreaking.”**

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Fran and Arnold Marrow  
Alice R. McPherson, MD  
Barbara Needle and  
David Goldman  
Robin Neiterman  
and Adam Puritz  
Marvin C. Rintala, MD  
Rhea and Chuck Roazen  
Tracey L. Ross  
Catherine V. Rzepela  
and Joseph C. Magnus  
Myrna Ann Saltman  
Alice Fraser Sarno  
Judith P. and S.  
Lawrence Schlager  
Freda L. Scotch  
Sandra Sheiber  
Sidney L. Sherter and  
Honey P. Sherter  
Dr. and Mrs. Herbert Shuer  
Cynthia B. Shulman  
Lawrence and Joan Siff  
Burton Silberstein  
and Marilyn Mades  
Roberta Swerling  
Howard Temkin  
and Barbara Koren  
Patricia and William  
Thomas  
Alan D. and Judith  
Tobin Charitable  
Foundation  
James and Charlotte  
Tsiumis  
Dottie, Steve and  
Meredith Weber  
Marilynn S. Weinberg  
Mrs. Ruth A. Weiner  
Mrs. Cyrill Wolf  
John E. Woodward Jr.  
Marvin Zimble

**Vernon F. Lightfoot, MD**  
David V. Lightfoot, MD

**Joseph F. Novak, MD**  
John D. Sheppard, MD

**Oswald J. Olivier, MD**  
Brent Bauer  
Sandra H. Garretson, MD

**Angelo Pandolfi**  
Tina McGovern

**Joyce E. Parke**  
Drs. Julie and David Parke II

**Sunil K. Rao, MD**  
Daniel C. Brocks, MD

**Grace K. Rawlings**  
E. Franklin  
Rawlings, MD, FACS

**Lois Roper Richards**  
Jane C. Edmond, MD

**Shirley Rosenblum**  
Harvey S.  
Rosenblum, MD, FACS

**Morris and  
Florence Rosenwasser**  
Dr. and Mrs. George  
O. D. Rosenwasser

**Philip F. and Elizabeth  
G. Seattle**  
Suber S. Huang, MD, MBA

**Ronald E. Smith, MD**  
John Alexander Irvine, MD  
Richard L. Moors, MD

**Ruth Straatsma**  
Kathryn M. Gardner, MD  
Stanley M. Truhlsen, MD



**“We established the Robert A. Copeland Jr., MD, Advocacy Education Fund to honor Bob’s love for teaching and passion for advocacy,” said Donald J. Cinotti, MD, who launched the fund. “Before his passing in April 2016, Bob devoted a great amount of energy to helping his residents understand the impact of advocacy on patient care. Every year, his fund will make it possible for a resident to attend the Academy’s Mid-Year Forum and Congressional Advocacy Day.”**

**Vernon F. Lightfoot, MD**  
David V. Lightfoot, MD

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Stanley M. Truhlsen, MD

**Dr. Alson P. Taylor**  
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**Ed Tamler, MD**  
Dr. Richard L. Abbott  
and Cecilia B. Abbott

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Dr. and Mrs. Steven Awner

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Thorne, MD**  
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Walton, MD

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Barbara Marie  
Wirostko, MD

**Jonathan D.  
Wirtschaftler, MD**  
Lauren B. Baker, MD

**Lorenz E.  
Zimmerman, MD,  
and Anastasia U.  
Zimmerman**  
Mary Louise Z. Collins, MD,  
and Mr. Carville B. Collins

# Corporate and Institutional Support

The Academy expresses its gratitude to the following corporations and organizations for their support in 2016.

## \$500,000 - \$749,999

Shire plc

## \$250,000 - \$499,999

Alcon, Inc.

Allergan

Knights Templar Eye Foundation, Inc.

Regeneron Pharmaceuticals, Inc.

## \$100,000 - \$249,999

The Allergan Foundation

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## \$10,000 - \$24,999

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American Glaucoma Society

American Ophthalmological Society

Bausch + Lomb

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Digitas Health Lifebrands

Freeman

Jack McGovern Coats Disease Foundation

Oculus, Inc.

Ophthalmic Mutual Insurance Company (OMIC)

Rotary Club of Morgantown

Roanoke Rotary Club

Steven Alan Optical



**Michael F. Chiang, MD, examines an infant for retinopathy of prematurity (ROP). Dr. Chiang has been involved with multiple Academy projects involving the use of information technology, telemedicine, and registries to improve the quality and delivery of care for patients with ROP and other ophthalmic problems.**

## OPHTHALMIC BUSINESS COUNCIL

*The Academy gratefully acknowledges the following companies for their support for and participation in the Ophthalmic Business Council in 2016.*

### Crown Benefactors (\$25,000)

Alcon, Inc.

Allergan, Inc.

Genentech, Inc.

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### Benefactors (\$15,000)

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### Subscribers (\$5,000)

AcuFocus, Inc.

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Spark Therapeutics, Inc.

VISTAKON, Johnson & Johnson Vision Care, Inc.

### Members (\$2,500)

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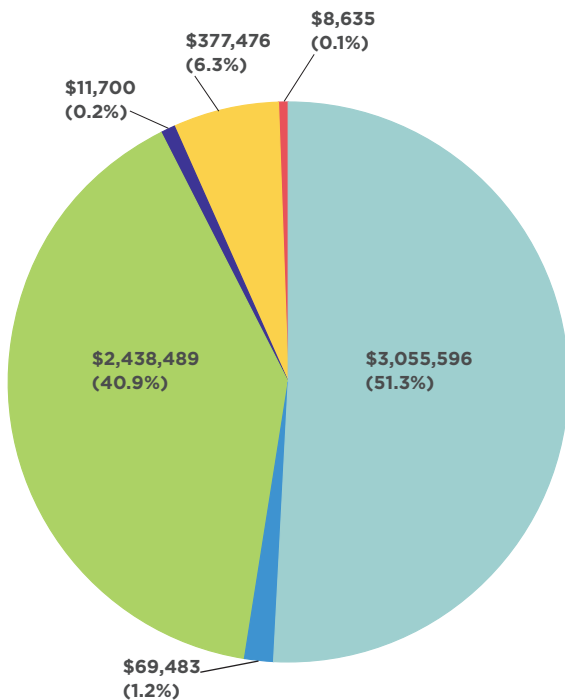
NeoMedix Corporation

New World Medical, Inc.

Topcon Medical Systems

# Foundation Contributions FYE 2017

(April 1, 2016 – March 31, 2017)



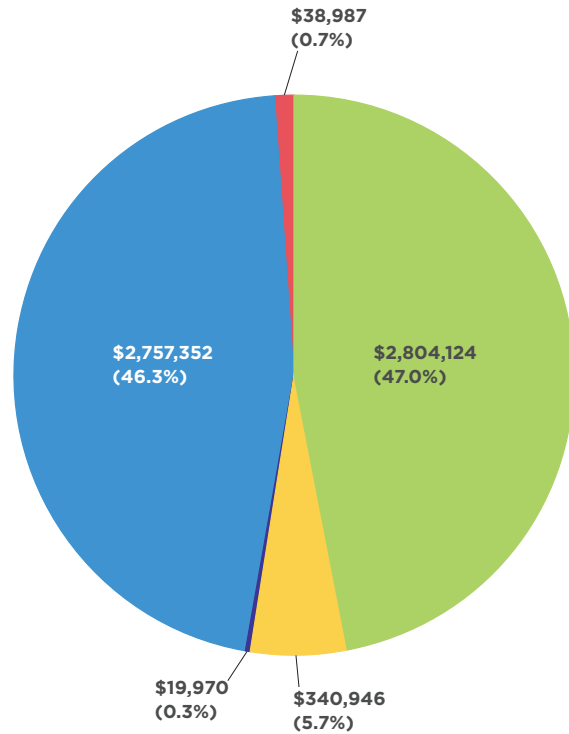
## By Source

Total  
**\$5,961,380**

- Academy Members\*
- Non-member Individuals
- Ophthalmic Industry\*\*
- Non-ophthalmic Corporations
- Non-ophthalmic Foundations
- Government Agencies

\* Includes Academy contribution  
 \*\* Includes ophthalmic corporations and their foundations

**NOTE:** Includes permanently restricted contributions; Excludes Orbital Gala auction contributions-in-kind and building and corporate services



## By Designation

Total  
**\$5,961,380**

- Unrestricted\*
- EyeCare America
- Ophthalmic Heritage
- Ophthalmic Education\*\*
- Quality of Care

\* Includes Academy contribution  
 \*\* Includes global outreach, ethics program, educational lectures and Copeland Fund

**NOTE:** Includes permanently restricted contributions; Excludes Orbital Gala auction contributions-in-kind and building and corporate services

# Statement of Financial Position

As of March 31, 2017  
(with comparative information as of March 31, 2016)

	March 31, 2017	March 31, 2016
<b>Assets</b>		
Cash and cash equivalents	\$ 5,573,319	\$ 5,730,530
Receivables:		
Pledges, net	2,026,454	2,697,039
Other	395,657	348,290
Prepaid expenses and other assets	94,105	86,321
Investments	88,869,463	78,013,200
Property and equipment, net (depreciation of \$12,960,302 and \$12,093,585 respectively)	12,931,621	13,484,778
Beneficial interest in a perpetual trust	1,000,000	1,000,000
<b>Total Assets</b>	<b>\$ 110,890,619</b>	<b>\$ 101,360,158</b>
<b>Liabilities and Net Assets</b>		
<b>Liabilities</b>		
Accounts payable and accrued liabilities	\$ 21,214,060	\$ 20,181,763
Total liabilities	21,214,060	20,181,763
<b>Net Assets</b>		
Unrestricted	74,494,036	64,849,895
Board designated	128,232	2,392,930
Total unrestricted	74,622,268	67,242,825
Temporarily restricted	4,227,195	3,745,629
Permanently restricted	10,827,096	10,189,941
Total net assets	89,676,559	81,178,395
<b>Total Liabilities and Net Assets</b>	<b>\$ 110,890,619</b>	<b>\$ 101,360,158</b>



# Statement of Activities and Changes in Net Assets

For the year ended March 31, 2017  
(with comparative information for the year ended March 31, 2016)

	Unrestricted	Temporarily Restricted	Permanently Restricted	2017 Total	2016 Total
<b>Revenue and Support</b>					
Contributions, grants, sponsorships and other for:					
Public service	\$ -	\$ 340,946	\$ -	\$ 340,946	\$ 374,664
Museum of Vision	-	19,970	-	19,970	15,508
Ophthalmic education	-	1,032,588	637,155	1,669,743	2,397,826
Administration and other	725,606	77,615	-	803,221	604,585
New Academy sponsorships	-	1,127,500	-	1,127,500	825,000
Rental income	2,698,360	-	-	2,698,360	2,507,675
Total revenue and support	3,423,966	2,598,619	637,155	6,659,740	6,725,259
<b>Released from Restrictions</b>	3,376,283	(3,376,283)			
<b>Expenses</b>					
Public service	634,985	-	-	634,985	627,657
Museum of Vision	273,194	-	-	273,194	214,366
Ophthalmic education	4,225,540	-	-	4,225,540	4,097,906
Fundraising	1,388,549	-	-	1,388,549	964,713
Building management & corporate services	2,408,300	-	-	2,408,300	2,542,589
Administration and other	130,915	-	-	130,915	270,517
Total expenses	9,061,484	-	-	9,061,484	8,717,747
Change in net assets before investment income and transfer	(2,261,235)	(777,664)	637,155	(2,401,745)	(1,992,488)
<b>Other Income</b>					
Investment Income, including realized and unrealized gains, net of investment management fees	7,640,678	1,259,231	-	8,899,909	(306,161)
Transfer from Academy	2,000,000	-	-	2,000,000	3,000,000
Change in net assets	7,379,442	481,567	637,155	8,498,164	701,351
<b>Net Assets, beginning of year</b>	67,242,825	3,745,629	10,189,941	81,178,395	80,477,045
<b>Net Assets, end of year</b>	\$ 74,622,268	\$ 4,227,195	\$ 10,827,096	\$ 89,676,559	\$ 81,178,395

# Together, We Can Make a Difference

**F**OR MANY PEOPLE, sight is the sense they would most hate to lose. Our donors make it possible for the Academy to deliver best-in-class ophthalmic education and services to protect sight and empower our patients' lives. Join us by making a gift today.

The Foundation can help you meet your charitable giving needs through your support of the Academy and its important mission.

## OUTRIGHT CASH GIFT

A cash contribution is fully tax deductible as provided by law. You may make a gift by mailing a check to the Foundation or by visiting [aao.org/foundation](http://aao.org/foundation).

## PLEDGES

Making a pledge commitment allows you to pay your donation over a specified period of time.

## MATCHING GIFTS

Many employers will match or double their employees' contributions. Contact your employer's human resources department for information.

## SECURITIES

Making a gift of appreciated securities (stocks, bonds or mutual funds) allows you to take a charitable income tax deduction based on its full fair-market value and avoid the capital gains tax that you would have paid if you had sold the securities directly.

## REAL ESTATE

Gifts of property provide a variety of donor benefits.

## LIFE INSURANCE

A gift of life insurance can provide a substantial tax deduction. You can either name the Foundation as the irrevocable beneficiary of an existing policy or purchase a new policy on behalf of the Foundation.

## FINANCIAL AND/OR ESTATE PLANNING

Consider supporting the Academy by making a bequest or other planned gift that best suits your philanthropic objectives. Planned gifts ensure that your giving intentions will continue beyond your lifetime.

To learn more, visit [aao.org/foundation](http://aao.org/foundation) or contact us. Thank you for your support.

## FOUNDATION STAFF



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“Educational resources like the ONE Network make it possible for ophthalmologists to more effectively treat patients like Ida. And the Academy helps to increase public awareness of AMD, leading to earlier diagnosis and better outcomes.”

MATHEW W. MACCUMBER, MD, PHD  
CHICAGO, ILL.

**Back Cover:** Ida Lessman, an amazing 101-year-old, has been receiving anti-VEGF treatment to both eyes for exudative age-related macular degeneration (AMD) for more than 10 years. Ms. Lessman started working in her father's jewelry business during the Great Depression and, thanks to expert care, retained sharp-enough vision to work as a jeweler in the Chicago diamond district until 2015 (when she became limited by mobility — not vision). She selected the diamonds when Dr. MacCumber's colleague bought an engagement ring.



**American Academy  
of Ophthalmology Foundation**

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